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Demonstrative Advocacy – Understanding and Constraining Partiality in Adjudication

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"The Demonstrative Advocacy Model goes a long way in constraining subjective interpretations, reducing acrimony, and expediting settlement."

- The Honourable Madam Justice Ellen M. MacDonald, Ontario Superior Court of Justice

Combating Bias in Litigation

Bias exists in every person and is based on his or her life experience. Bias occurs in the courtroom because judges' life experiences have a significant impact on any hearing. Language-based evidence, in particular, is subject to this unfortunate reality.

Demonstrative Advocacy – Understanding and Constraining Partiality in Adjudication presents a ground-breaking scientific solution to this centuries-old issue. Demonstrative Advocacy replaces mere language-based evidence with strategically combined words and images to accurately communicate your client's true conditions and substantiate your case theory.

Author Hassan Fancy, certified as a Specialist in Civil Litigation, is currently co-lead counsel in an unprecedented \$3.5 billion dollar class action lawsuit against the Ontario Lottery and Gaming Corporation representing pathological gamblers. Using Demonstrative Advocacy, he successfully sued the OLGC in 2007 on the same grounds asserted in the class action.

Discover How To

- Prepare and submit a Book of Demonstrative Evidence to the court or tribunal
- Apply the six purposes of Demonstrative Advocacy and show the story
- Help the Court to correctly comprehend the truth of your case theory within 10 minutes
- Show the "pattern in the evidence" in support of your expert's report using Demonstrative Graph theory
- Protect your witness from opposing counsel's spin during cross-examination
- Visibly expose the errors in the opposing expert's theory
- Prepare a Demonstrative Affidavit illustrating the relevant facts in a manner proven to significantly reduce trial time
- Shatter false stereotypes before the first witness gives evidence

Special Features

- Over 200 full-colour visual definition precedents (e.g. cluster diagrams, graphs, etc.) showing how to implement Demonstrative Advocacy to substantiate your case theory
- Illustrated question-and-answer section on advanced topics explaining why to apply Demonstrative Advocacy and how the methodology advances the Rule of Law
- Sample Statement of Law on Admissibility of Books of Demonstrative Evidence
- · Sample Books of Demonstrative Evidence used in a variety of court proceedings, including:
 - A precedent-setting breach of contract trial
 - A precedent-setting complex tort proceeding
 - Mediation of a catastrophic personal injury claim

Who Should Buy

- Litigators looking for new, effective ways to present their cases and overcome judicial bias against clients
- Judges seeking to identify, understand and constrain sources of bias in their comprehension of *viva voce* or documentary evidence and facilitate fact-finding in any hearing
- Academics interested in the theory and constraining of non-pecuniary bias in adjudication and the impact on Rule
 of Law
- Colleges teaching law clerk and graphic design courses in Canada and the U.S.
- Medical illustrators who wish to learn the new advocacy model and improve their services to litigation firms

